

# How old is too old?

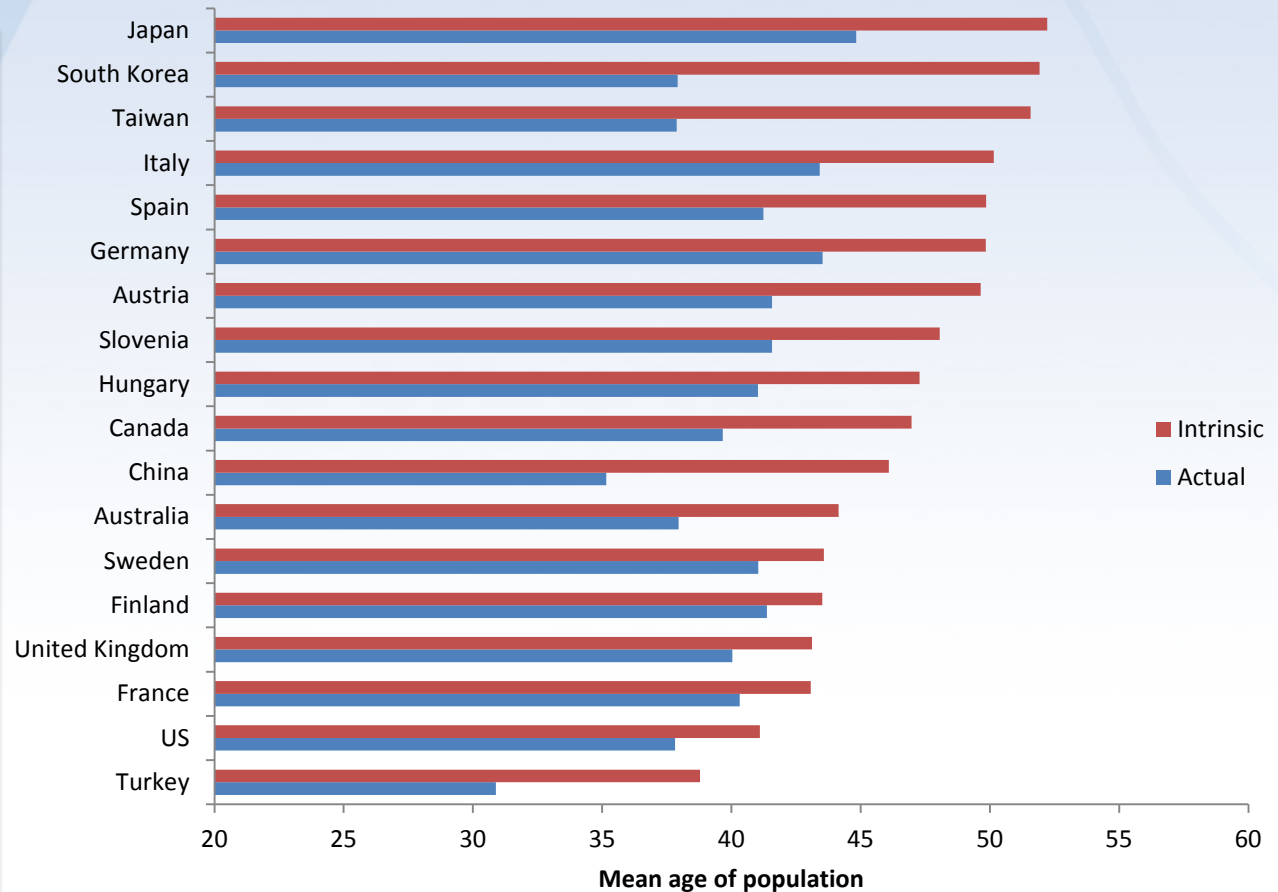
Andrew Mason  
Kick-Off Meeting AGENTA  
January 17-18, 2014  
Vienna, Austria

# Acknowledgements

- Draws heavily on paper currently under review: Lee, Mason, and members of NTA network, “Is Low Fertility Really a Problem? Population Aging, Dependency, and Consumption”.
- Helpful comments by Hippolyte d’Albis and David Canning
- Able research assistance of Diana Stajonovic and Gretchen Donehower.

# Aging in Aging NTA Countries

- Many advanced countries are old and getting older.
- Eventually average age of population will be close to 50 or greater in E Asia and parts of Europe.
- Low fertility is very important factor along with rising longevity.
- Aging less severe in Northern Europe and US.



Note: Actual is average age in 2010; intrinsic is eventual age given survival and fertility schedules for 2005-10 and no immigration.

# Analytic strategy

- Analysis focuses on intrinsic age of population – the age that will result if no changes in fertility or mortality
- For low fertility countries this age is lower than projected by the UN, because fertility is assumed to increase.
- Why this approach?
  - Uncertainty about future fertility trends
  - Policy issue of interest is whether countries should try to encourage changes in demographic rates, i.e., fertility and mortality.
  - Emphasis is on fertility (pro-natalist policies)

# Analytic Strategy

- Emphasis is on two outcome:
  - Public finances
  - Material standard of living as measured by consumption per equivalent adult consumer
- Neither of these are intended to measure welfare as they do not include the value of children to their parents.
- Moreover, the analysis incorporates nothing about the effects of population on the environment, nor do we include scale economies.
- This limits the policy implications of the analysis.
- An important exception: Analysis can be appropriately used to rule out government intervention to raise fertility.

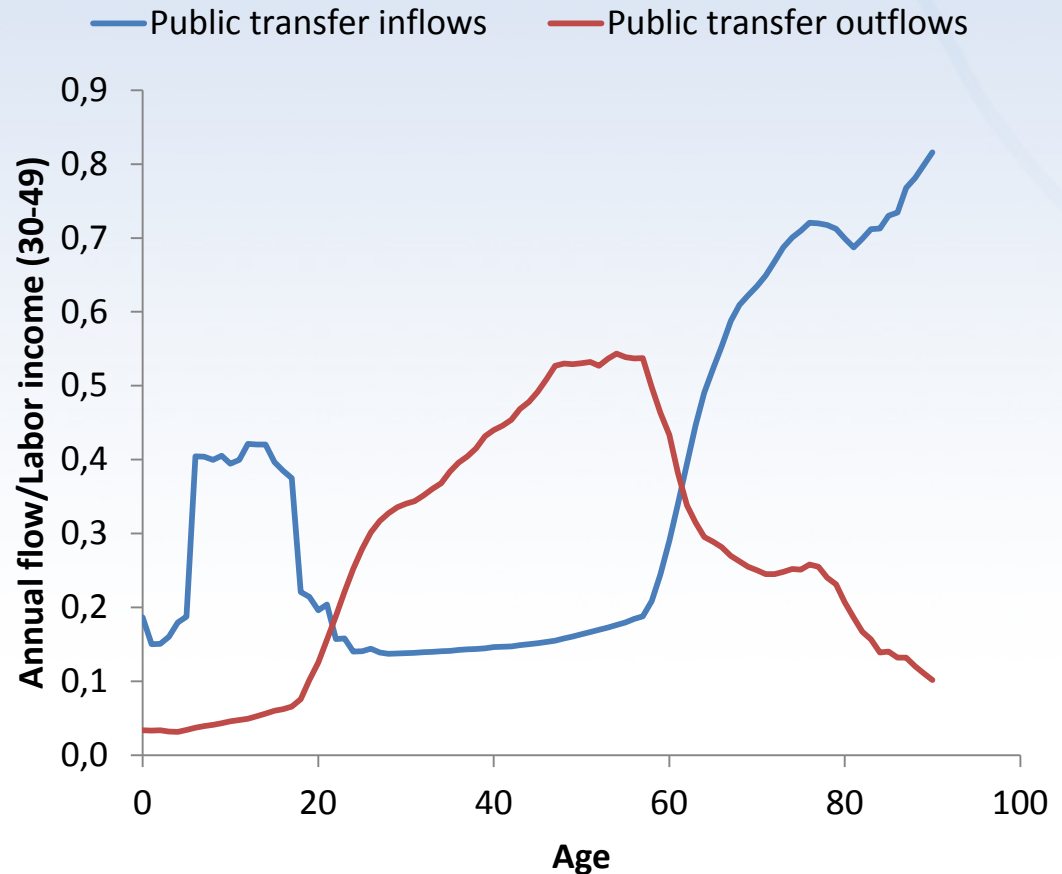
# Highlights

- Aging (low fertility) will strain public sector finances in many countries.
- Aging is less of a problem for standards of living in most countries.
- Fertility below replacement and gradual population decline are compatible with economic goals.
- Some possible extensions.

# Public Finances

# Public transfer inflows and outflow by age, Japan 2004

- Aging will lead to a decline in the relative number in high tax-paying ages.
- Aging will lead to an increase in the relative number in high benefit-receiving ages.
- To maintain budget balance, taxes rates must be increases and/or benefits reduced.



Source: Ogawa and Matsakura.



# Fiscal support ratio (SRG)

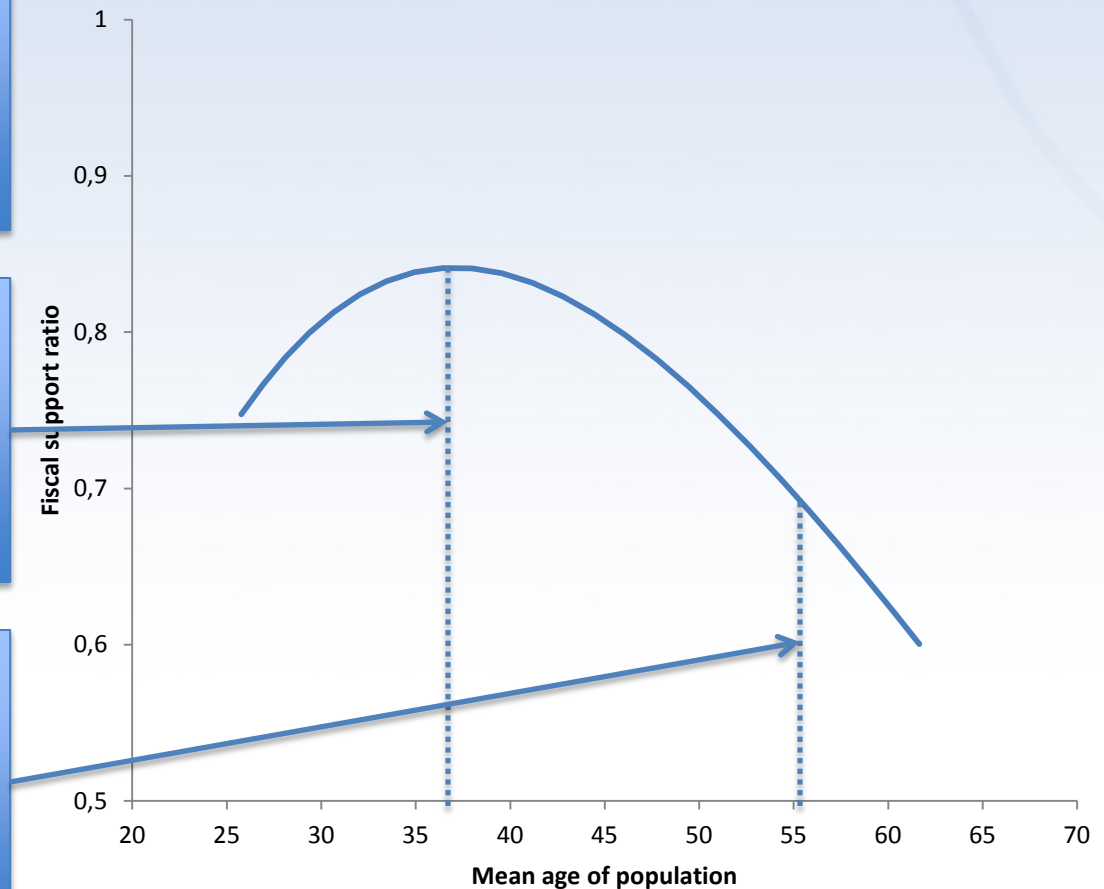
SRG summarizes the adjustments to taxes and/or spending required to maintain balance between inflows and outflows.

## Best possible outcome

- Mean age in the mid-30s
- Spending cut of 16% or
- Tax increase of 19%

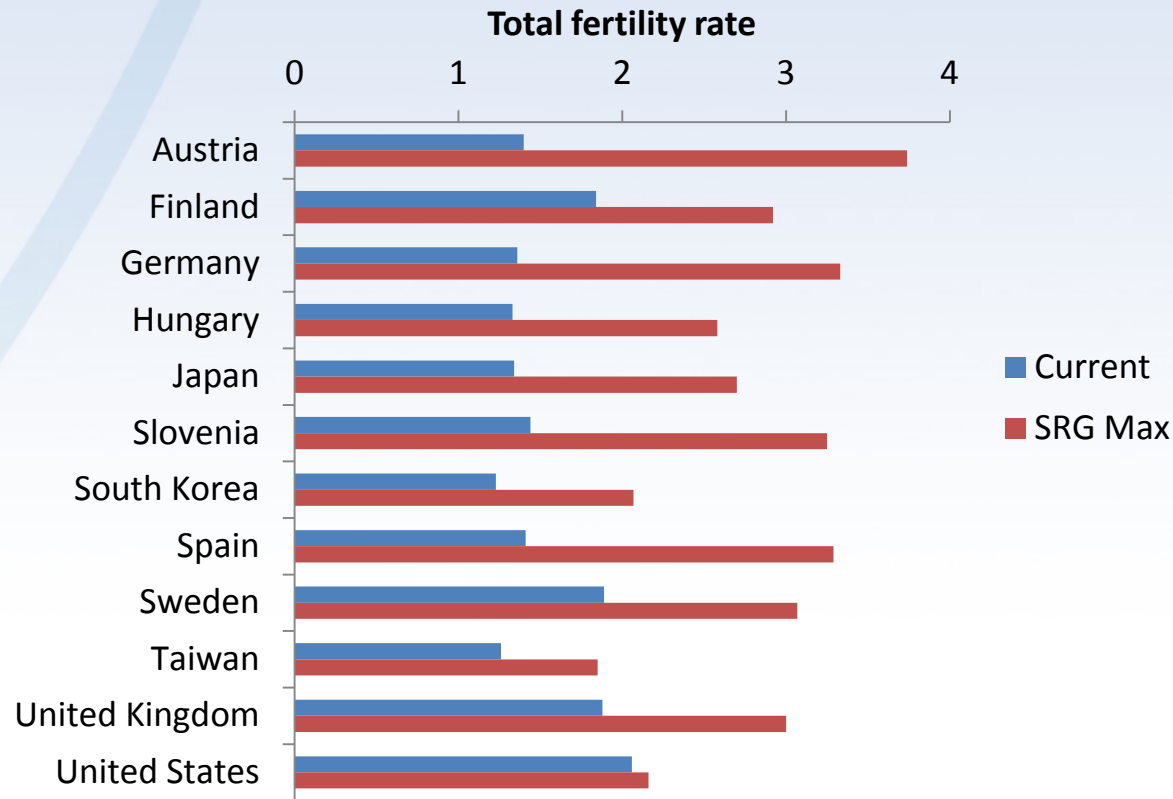
## Status quo outcome

- Mean age in the mid-50s
- Spending cut of 30% or
- Tax increase of 45%



Given age profiles of public transfer inflows and outflows and 2009 mortality schedule.

# Higher TFR and younger population would improve fiscal situation in advanced countries (except perhaps US)



Source: Lee, Mason et al. 2013.

# Key points

- Current tax and spending is in a very favorable, but transitory, demographic environment – fiscal demographic dividend.
- For any demographic scenario, major adjustments, higher taxes and/or lower spending, will be required.
- In most countries the best possible outcome occurs at a much younger age than is plausible.
- Status quo fertility and mortality will require very large adjustments to taxes and benefits.
- Analysis says **NOTHING** about whether spending should be increased or spending reduced.

# Highlights: Standards of Living

- Analysis builds on existing theory: Solow, 1956; Samuelson, 1958, 1975; Phelps, 1961; Tobin, 1967; Arthur and McNicoll, 1977, 1978; Tobin, 1978; Willis, 1988; Lee, 1994.
- Fertility decline has two long-term fundamental effects
  - On age structure influencing the relative size of the working-age population.
  - On population growth influencing capital deepening and/or consumption rates.
- At high levels of fertility, two effects are reinforcing and fertility decline leads unambiguously to higher standards of living.
- At low levels of fertility, the age structure effect turns negative and eventually dominates the population growth effect.

# Per Capita Consumption Identity

$$\frac{C}{N} = \frac{(1-s)Y}{L} \frac{L}{N}$$
$$= \frac{C}{L} \frac{L}{N}$$

Consumption per effective consumer = Consumption per effective worker  $\times$  Support Ratio

Effective consumers (N) – population is weighted to account for age differences in consumption.

Effective producers (L) – population is weighted to account for age differences in labor force participation, hours worked, productivity, and unemployment.

# Consumption per Effective Worker

Aggregate constraint: consumption can be increased by reducing the saving rate, but that leads to less capital and lower income. The tradeoff depends on the rate of population growth.

$$sy = (n + \lambda + \delta)k$$

$k$  – capital per worker

$n$  – population growth rate

$\lambda$  – productivity growth rate

$\delta$  – depreciation rate

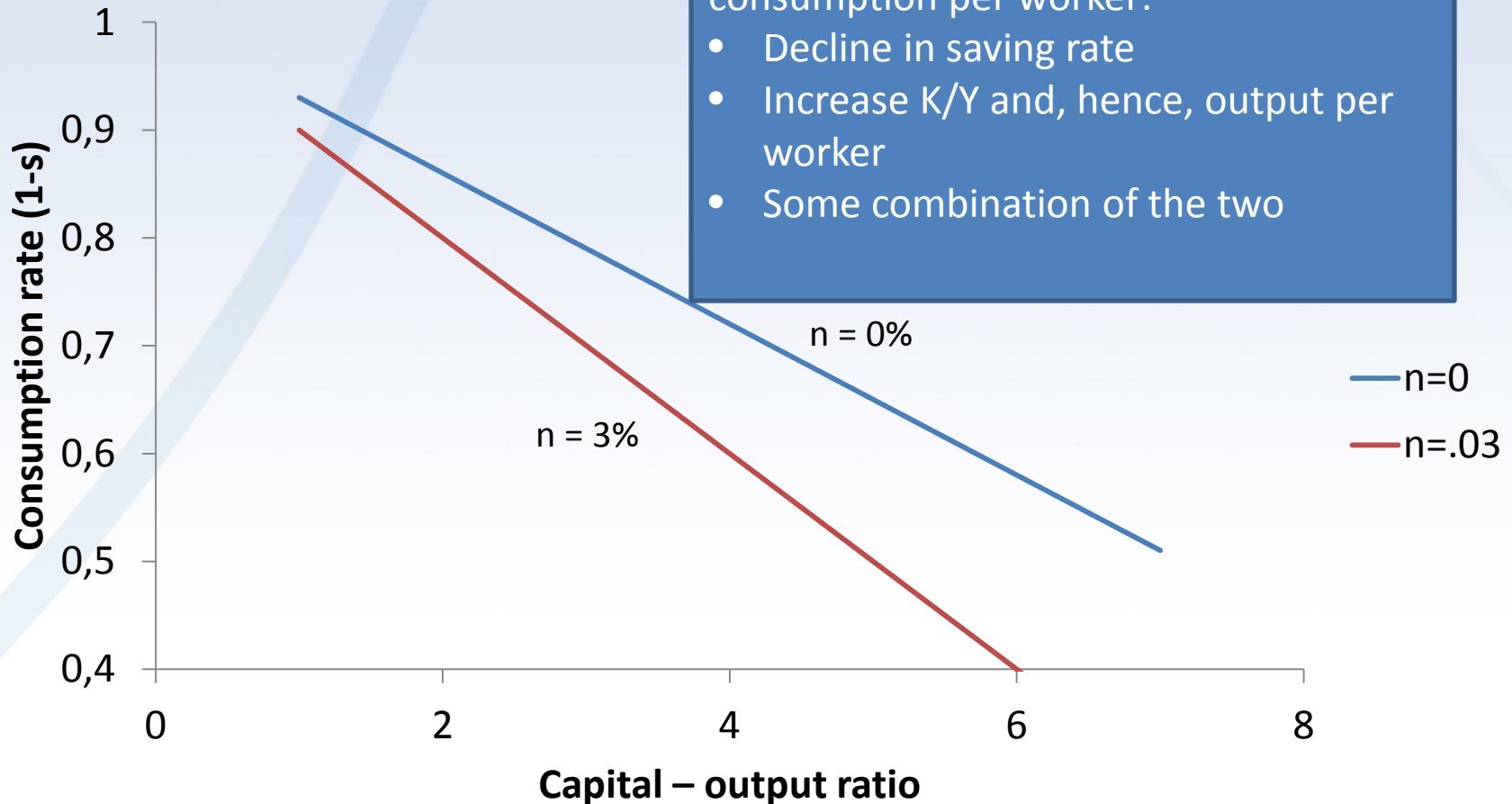
$$s = (n + \lambda + \delta) K/Y$$

# Aggregate budget constraint

$$1 - s = 1 - (n + \lambda + \delta) K/Y$$

Slower population growth allows greater consumption per worker:

- Decline in saving rate
- Increase  $K/Y$  and, hence, output per worker
- Some combination of the two



Outcome depends on how capital accumulation ( $s$ ,  $K/Y$ ) are affected by aging

I. Exogenous saving

- Solow growth model
- Special case: Golden rule growth

II. Exogenous  $K/Y$

- Consistent with stylized facts (although recent rise in  $K/Y$ )

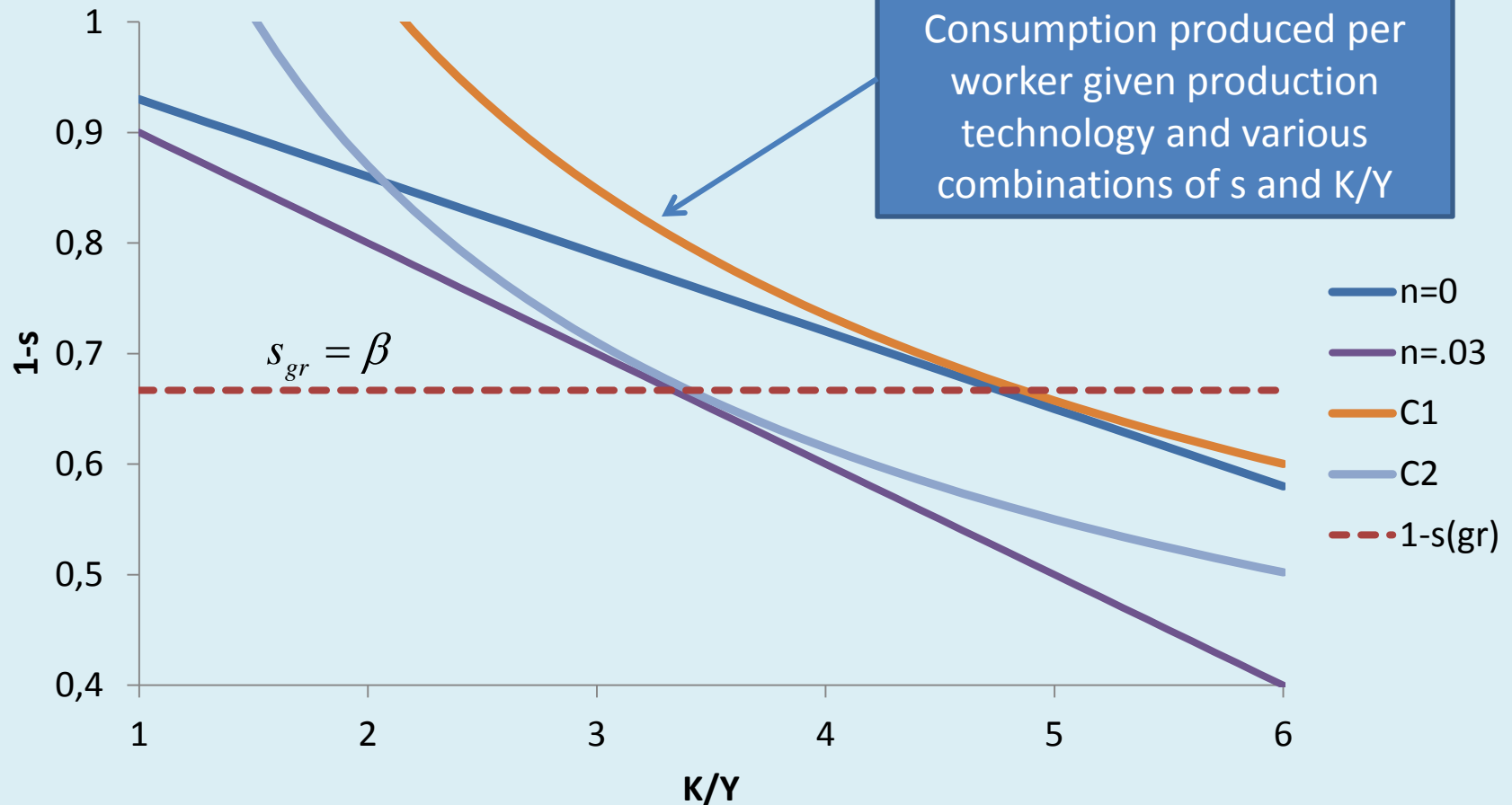
III. Lifecycle saving model

- Based on NTA profiles



# Case I: Golden Rule

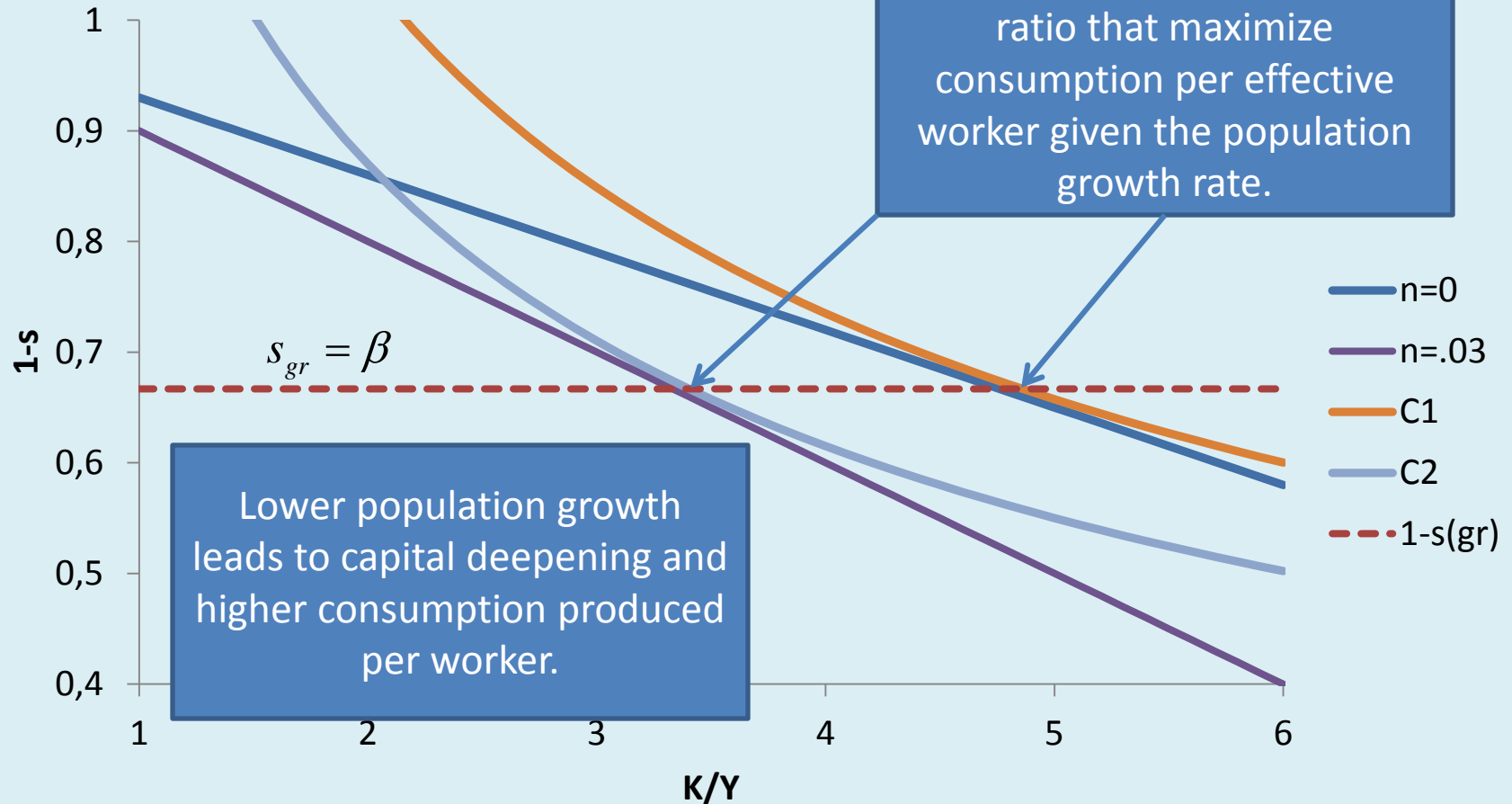
$$1 - s = 1 - (n + \lambda + \delta) K/Y$$



Note: Assumes Cobb-Douglas production function.

# Case I: Golden Rule

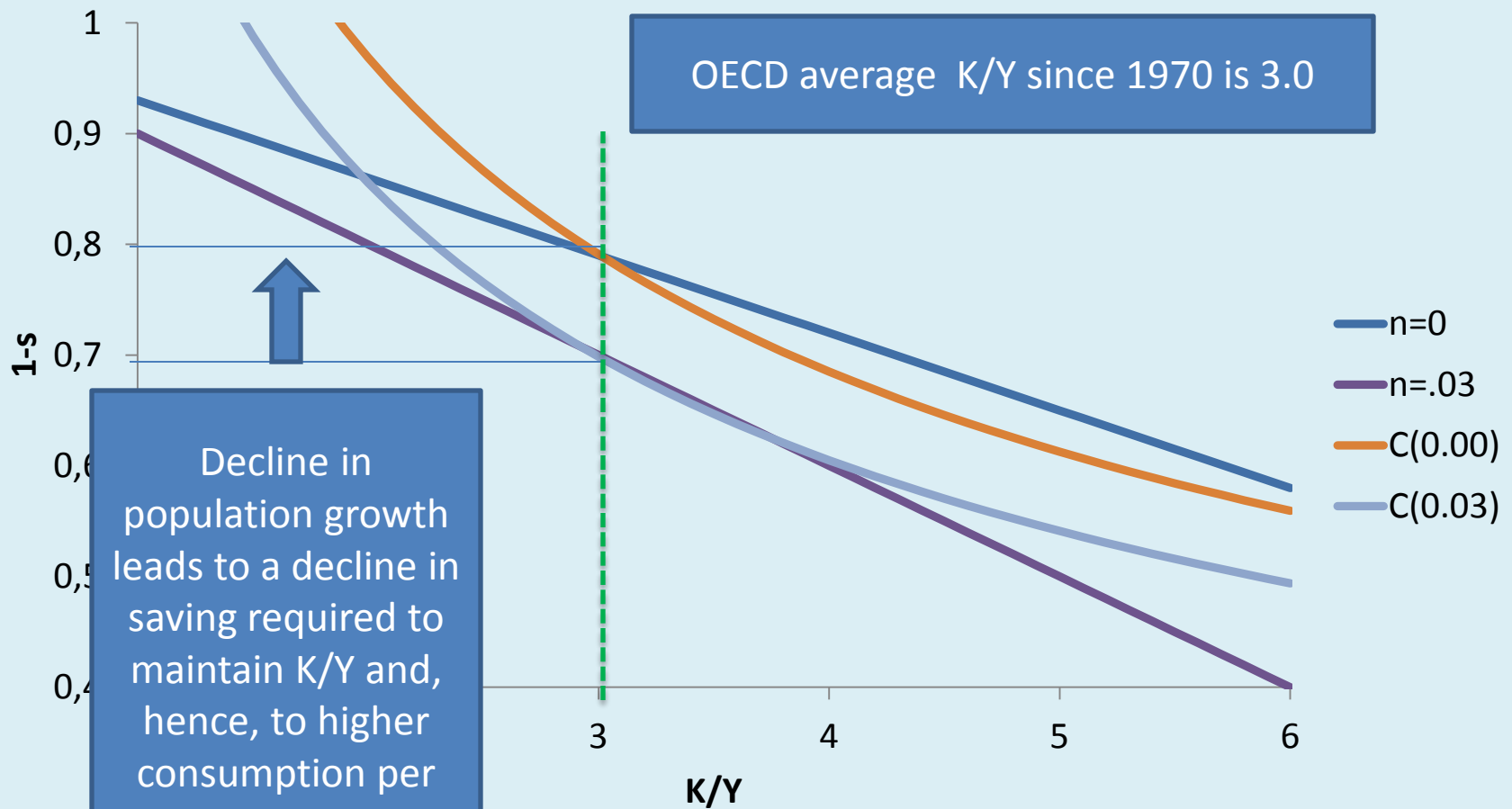
$$1 - s = 1 - (n + \lambda + \delta) K/Y$$



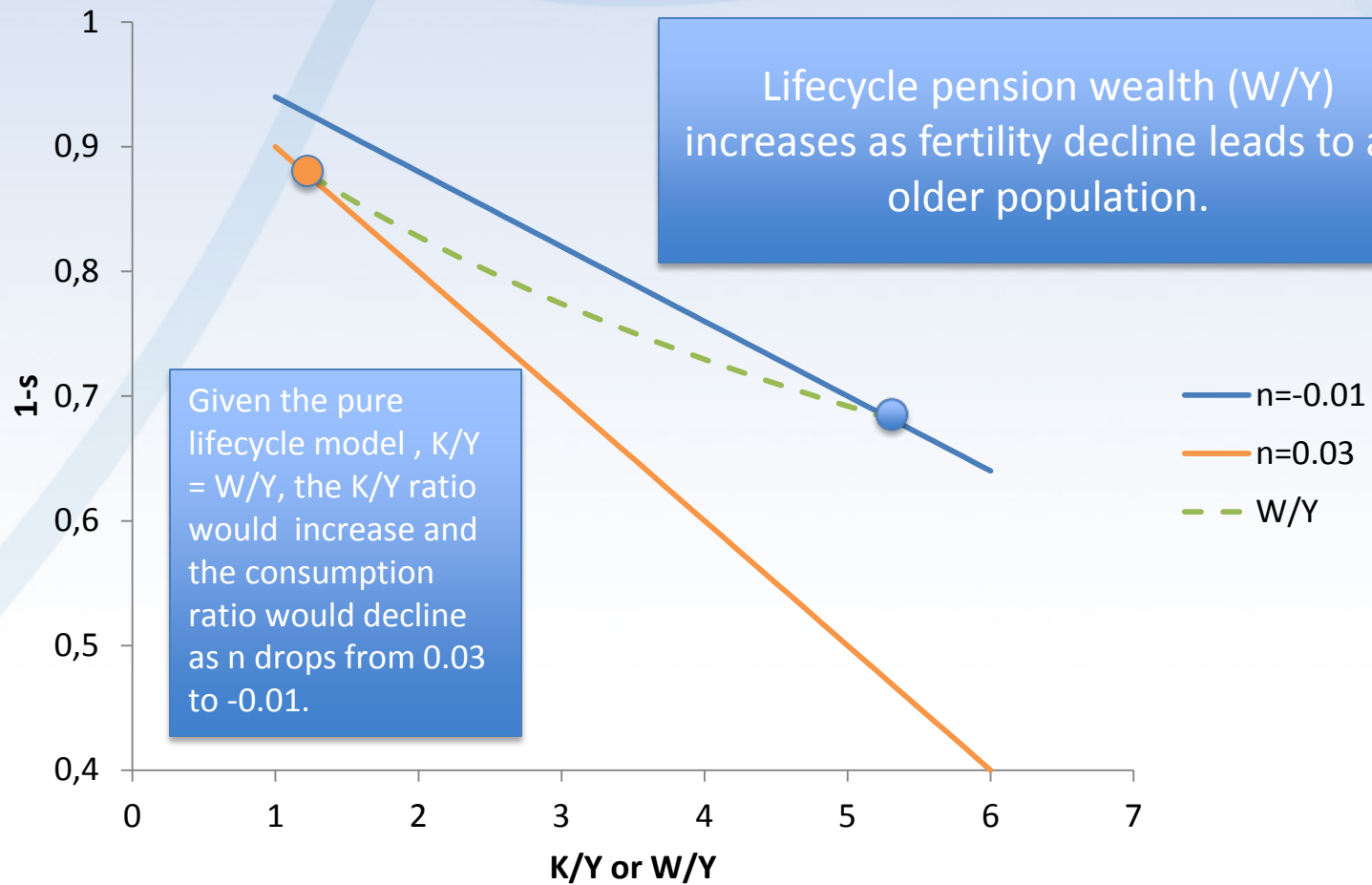
Note: Assumes Cobb-Douglas production function.

# Case II: Exogenous (K/Y)

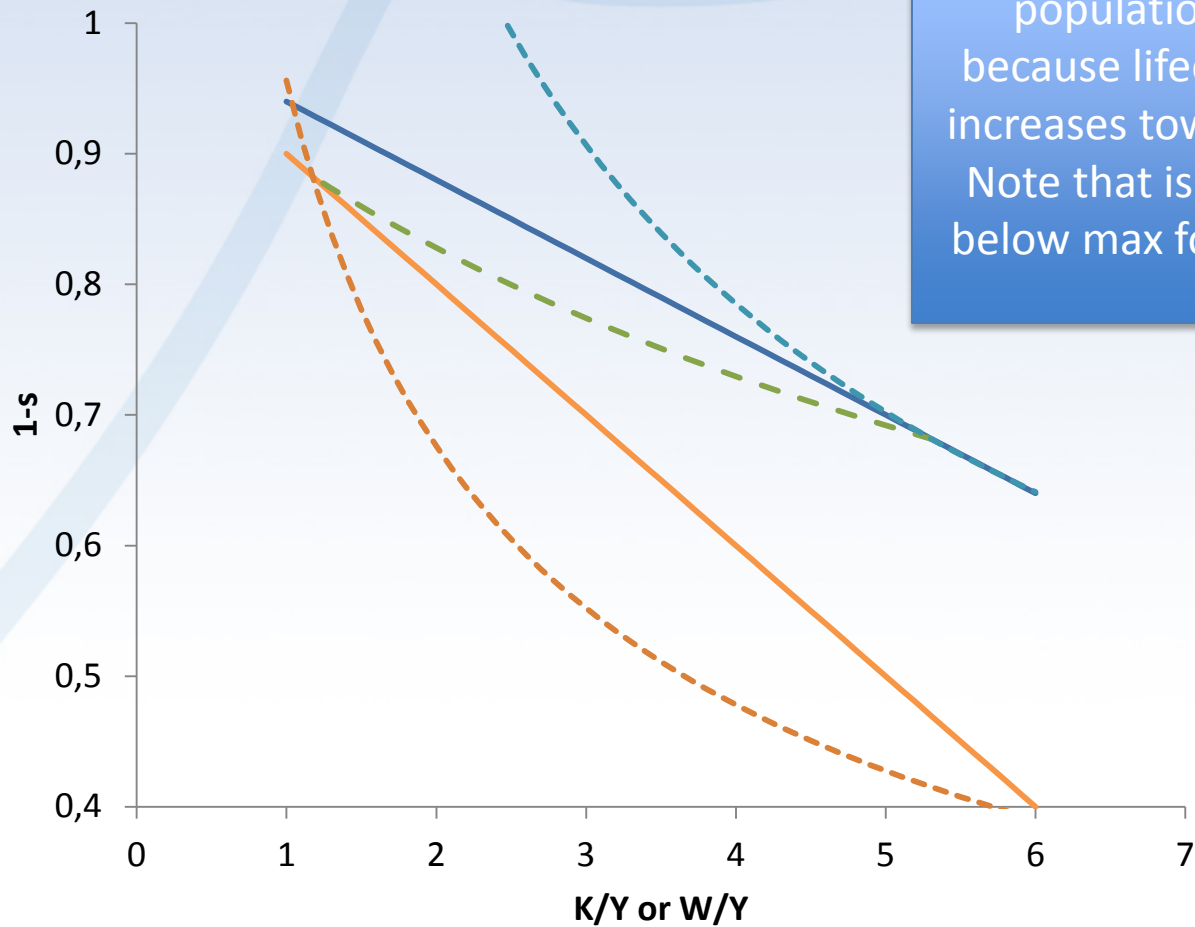
$$1 - s = 1 - (n + \lambda + \delta) K/Y$$



# Lifecycle Pension Wealth



# Lifecycle Pension Wealth



$C/L$  increases quite substantially as population growth declines because lifecycle pension wealth increases towards golden rule  $K/Y$ . Note that iso-consumption is far below max for  $n=0.03$ , but not for  $n=-0.01$ .

- $n=-0.01$
- $n=0.03$
- -  $W/Y$
- -  $C(-.01)$
- -  $C(0.03)$

# Key Points

- Slower population growth (lower fertility, population aging) allows workers, on average, to produce more consumer goods and services favoring higher standards of living.
- Whether standards of living rise depends on the support ratio: effective number of consumers per effective worker.

# Support Ratio (L/N)

- Constructed using National Transfer Account estimates.
- Effective number of workers incorporates age variation in:
  - Labor force participation
  - Unemployment
  - Hours worked
  - Productivity and wages
- Effective number of consumers incorporates age variation in combined public and private consumption reflecting tastes, biology, and public policy towards health care and public pensions.

# Support Ratio Defined

$$SR_t = \frac{L}{N} = \frac{\sum_x y_l(x, t_0) P(x, t)}{\sum_x c(x, t_0) P(x, t)}$$

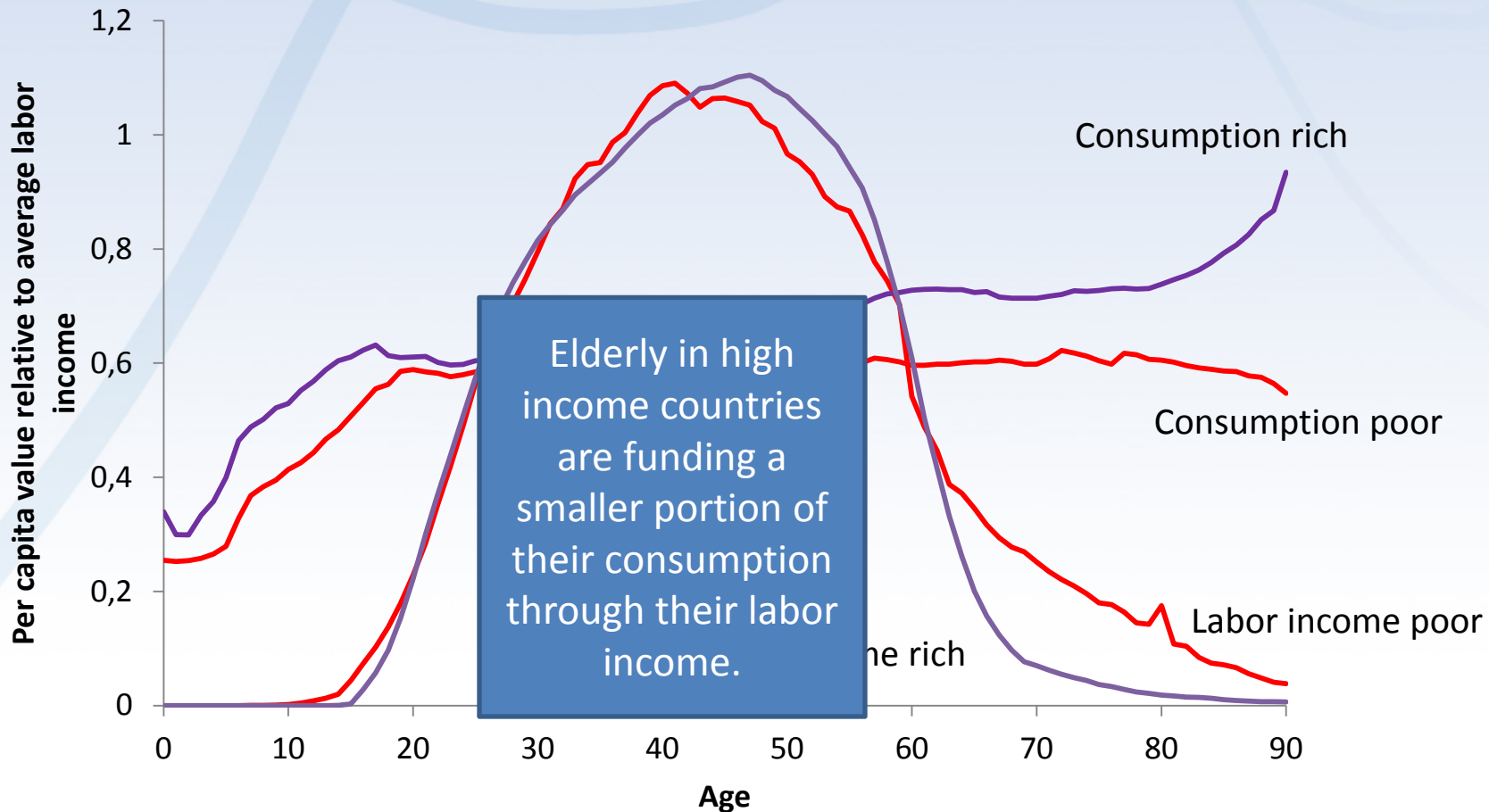
$y_l$  – Age index of labor income

$c$  – Age index of consumption

$P$  – Population.



# Profiles of labor income and consumption High and low-income countries



Source: Lee and Mason 2011.

# Analytics combining C/L and SR

- Fiscal

$$SRG_{\max} : A_{\text{taxpayers}} - A_{\text{beneficiaries}} = 0$$

- Support ratio

$$SR_{\max} : A_{\text{producers}} - A_{\text{consumers}} = 0$$

- Consumption (Fixed K/Y or golden rule case)

$$C / N_{\max} : A_{\text{producers}} - A_{\text{consumers}} - K / C = 0$$

# Current TFR and TFRs that maximize each objective

Income group	Current TFR	Fiscal support ratio	Support ratio	Consumption	
				K/Y=3	Golden rule
Lower income	3.82	1.04	1.77	1.24	0.94
Upper-middle income	2.19	3.31	2.02	1.52	1.20
High income	1.58	2.83	2.28	1.79	1.48

# Current TFR and TFRs that maximize each objective

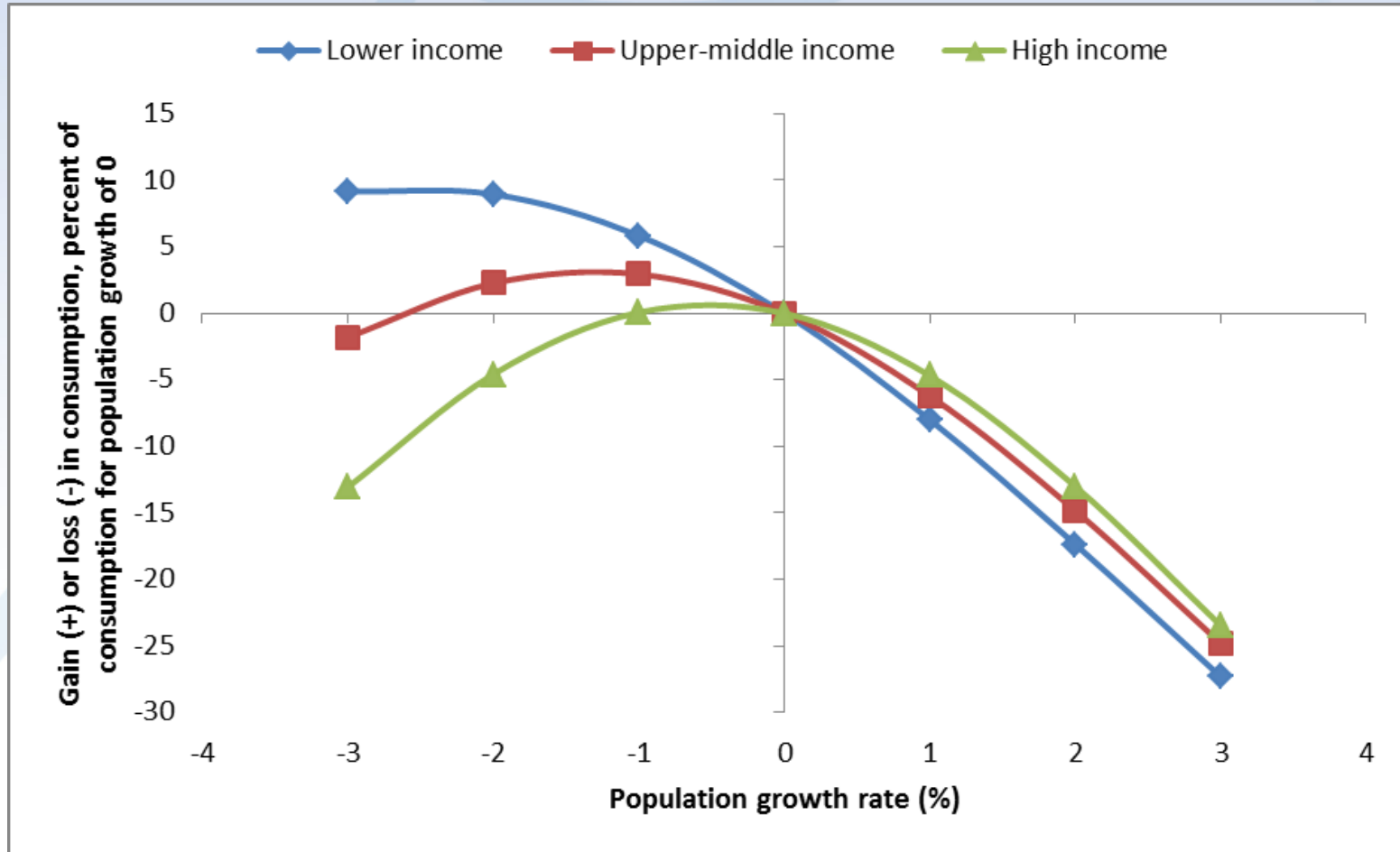
Income group	Current TFR	Fiscal support ratio	Support ratio	Consumption	
				K/Y=3	Golden rule
Lower income	3.82	1.04	1.77	1.24	0.94
Upper-middle income	2.19	3.31	2.02	1.52	1.20
High income	1.58	2.83	2.28	1.79	1.48
- low TFR	1.35	2.85	2.21	1.74	1.44
- high TFR	1.88	2.79	2.35	1.86	1.54

Countries with TFR < 1.5 classified as low TFR.

Low TFR: Austria, Germany, Hungary, Italy, Japan, Slovenia, South Korea, Spain, Taiwan.

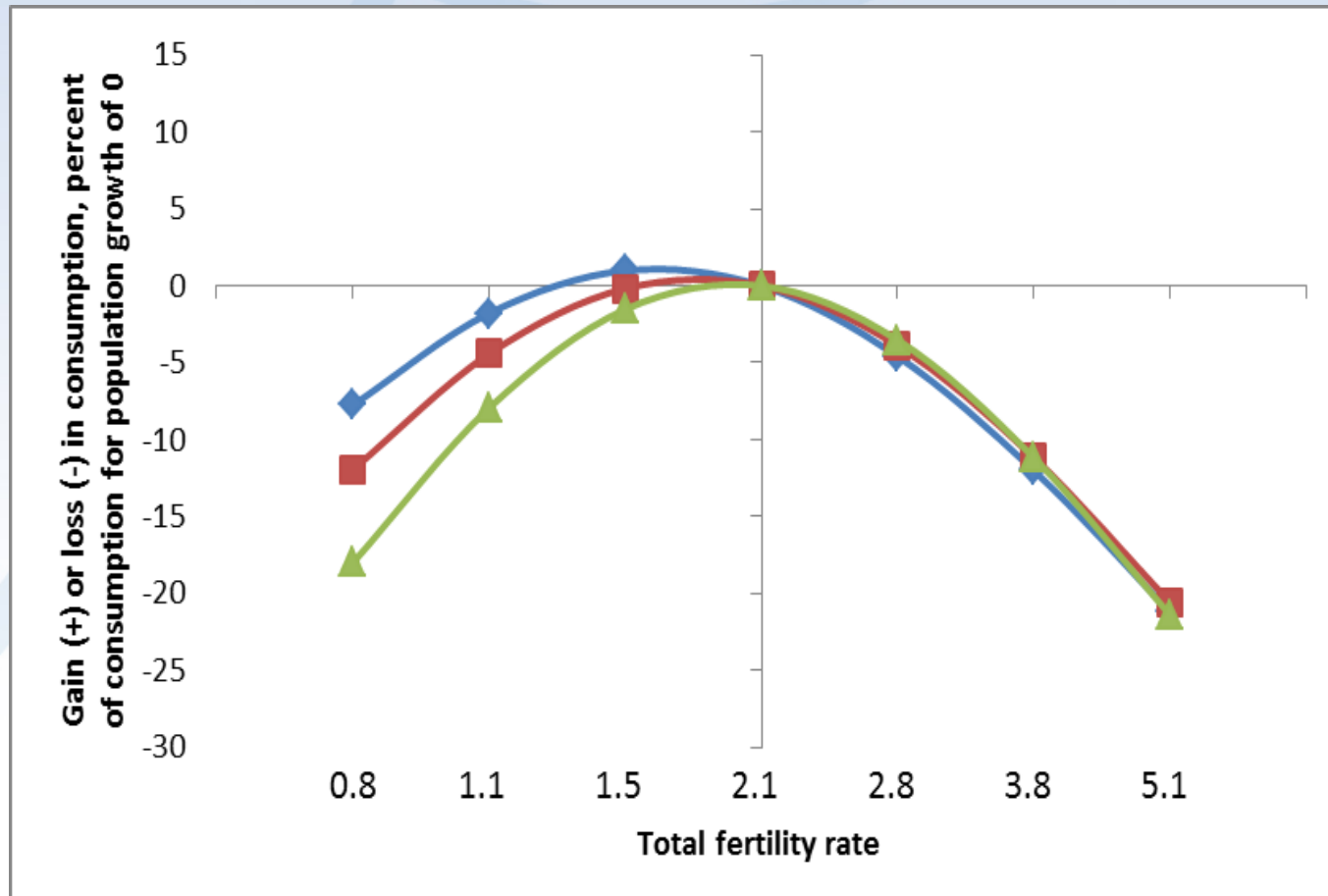
High TFR: Australia, Canada, France, Sweden, UK, US.

# Effect of TFR on Consumption ( $K/Y = 3$ , own mortality schedule)



Note: Average values for NTA countries using their current survival schedule and consumption and labor income profiles.

# Effect of TFR on Consumption ( $K/Y = 3$ , Japan survival schedule)



Note: Average values for NTA countries using current survival schedule for Japan and their own consumption and labor income profiles.

# Conclusions

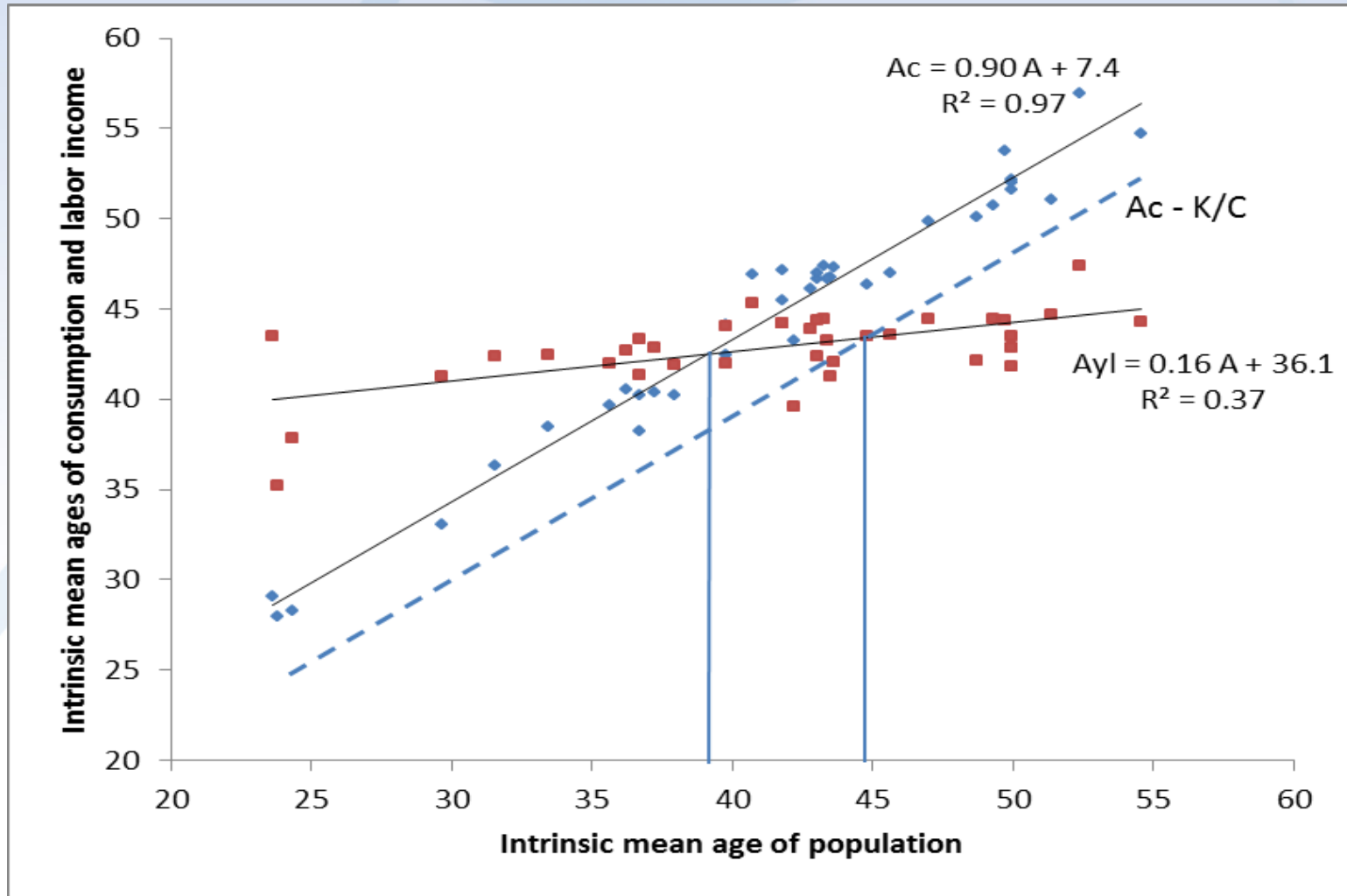
- Very low fertility will require substantially higher taxes or lower benefits in European countries with large, public old-age support systems.
- Moderately low fertility does not lead to lower standards of living.
- Very low fertility has a moderately adverse economic effect.
- Analysis does not include “consumption value” of children.  
Hence,
  - Does not provide rationale for intervention to reduce fertility
  - Does indicate that pronatalist incentives may not be warranted.
- Implications of scale economies and resources not considered, but these may reinforce our findings.

# Extensions

- How does population aging influence age of effective consumers and producers if labor income and consumption profiles are shifting?
  - People may be more productive in old age
  - Elderly may use political power to raise their consumption
- How do changes in life expectancy (held constant above) influence the conclusion?



# Cross-sectional relationship between A, Ac, and Ayl



As  $e_0$  increases, fertility required to maintain high C/N will increase.

